Changing the way health cares."

KelseyCare

For Nine Years, KelseyCare Is Rated Most Cost-Effective Health Plan in Houston

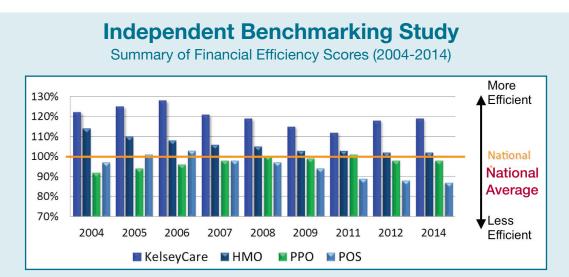
For nine years, the KelseyCare[®] health benefits plan has been rated "the most cost-effective plan in the market" compared to all managed benefits plans in the Greater Houston area, according to an independent benchmarking study considered to be the standard of excellence against which similar plans are measured.

Moreover, as in past benchmarking studies, KelseyCare has again scored high on clinical quality, meaning data has shown that Kelsey-Seybold Clinic has demonstrated quality outcomes and lower costs.

Summary of 2014 Results for KelseyCare

- The independent study benchmarks all major plans in all major market areas.
- KelseyCare's Financial Index of 118% is 15% higher than the HMO market average of 102% and no other plan in the market matches its value.
- KelseyCare also ranks highly in clinical quality and overall plan performance.

Benchmarking is based on data from several sources, including the National Committee for Quality Assurance (NCQA), Healthy People 2010, American Association of Health Plans (AAHP), American College of Obstetrics and Gynecology (ACOG), the American Cancer Society, market averages, and the independent benchmarking company's database.



For more information about KelseyCare, visit kelseycare.com or contact:

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